



FOR IMMEDIATE RELEASE

CONTACT: Bryan Davis
Edgewood Tahoe
775-450-4073
BDavis@EdgewoodTahoe.com

EDGEWOOD TAHOE ACCEPTED INTO MEMBERSHIP OF PREFERRED HOTELS & RESORTS
Joins the Brand's Lifestyle Collection

Lake Tahoe, NV (November 3, 2016) – Edgewood Tahoe has been accepted into membership of Preferred Hotels & Resorts -- the world's largest independent hotel brand that represents more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries -- as the newest experience available within the Preferred Hotels & Resorts Lifestyle Collection. The Preferred Hotels & Resorts Lifestyle Collection represents premier global properties that offer engaging stays and memorable moments. Authentic, intelligent, and approachable, this diverse collection presents responsive service and local dining that articulate culture and style.

Reservations are now open for stays beginning June 22, 2017, at The Lodge at Edgewood Tahoe, the newest addition to the 235-acre lakefront property. The LEED-designed Lodge will boast 154 luxury guest rooms, 8,500 sq. ft. spa and salon, 200-seat bistro restaurant, 3,000 sq. ft. ballroom, adventure center, kids camp, premium shopping, and much more. The development also includes significant and unprecedented water quality improvements to the 4,200-acre Edgewood Creek watershed that feeds directly into Lake Tahoe.

Edgewood Tahoe has already established itself as the premier golf, dining, and special event experience on the southern shore of Lake Tahoe. Award-winning Edgewood Tahoe Golf Course, designed by George Fazio in 1968 and later renovated by Tom Fazio, offers the premier setting of a championship caliber golf experience with breathtaking views of the High Sierra. Edgewood has also been the home to the American Century Celebrity Golf Championship since 1991. Edgewood Restaurant delivers fine dining fare with an unimpeded view across Lake Tahoe for every patron. Brooks' Bar & Deck has taken its place as one of

South Lake Tahoe's best restaurants that everyone can enjoy, and was recently selected by *Golf Digest* as one of the “Best Golf Pubs” in the world. Edgewood’s elegant mountain chalet clubhouse offers the premier setting for special events and weddings.

All guests of The Lodge at Edgewood Tahoe will be eligible to enroll in the **iPrefer** hotel rewards program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits at more than 600 participating Preferred Hotels & Resorts locations worldwide.

Preferred Hotels & Resorts brings strategic advantage to hotel owners, operators, and management companies through brand prestige and global operating scale, supporting the goals of its member hotels by providing strategic group, corporate, and leisure sales, integrated marketing solutions, comprehensive revenue management, global connectivity through reservations services, progressive distribution technology, and individualized guest support. Every property within the portfolio is required to maintain the high quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. Through its five global collections – Legend, LVX, Lifestyle, Connect, and Preferred Residences – Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their needs and life and style preferences for each occasion.

Guests can find out more about The Lodge and other amenities at Edgewood Tahoe by visiting EdgewoodTahoe.com. Guests are also welcome to see the development in person by coming directly to Edgewood Tahoe at 100 Lake Parkway, Stateline, NV, 89449. Guests can find out more about Preferred Hotels & Resorts by visiting PreferredHotels.com.

Questions related to Preferred Hotels & Resorts can be directed to:

Caroline Michaud

Vice President, Corporate Communications & Public Relations

312-542-9218

CMichaud@PreferredHotels.com

###